

2025 KOREAN LANGUAGE SPEAKING CONTEST



The Korea Times

Total prize money of 9 million KRW!
Calling all Korean speakers worldwide!

K-POP artist signed CD event

All participants will be entered into a random draw
to win a signed CD from a K-pop artist!

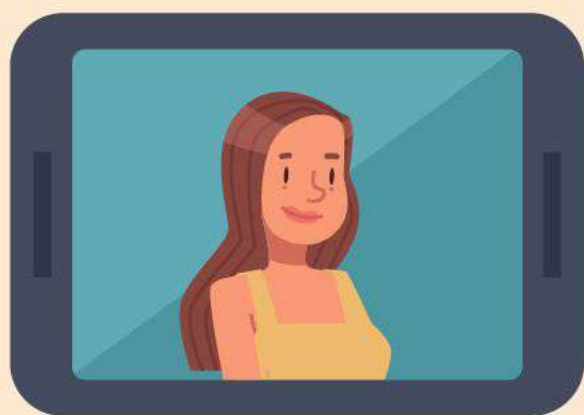


(TOMORROW X TOGETHER, ENHYPEN, SEVENTEEN,
NAYEON, LE SSERAFIM, BOYNEXTDOOR, ILLIT, Stray Kids,
NCT DREAM, RIIZE, AKMU, BABYMONSTER)

The Korea Times will hold its second Korean Language Speaking Contest this year.

How to apply

1. Create and upload a video in Korean in either long form (2-3 minutes) or short form (under 1 minute) on YouTube.



**LONG FORM
(2-3 MINUTES)**



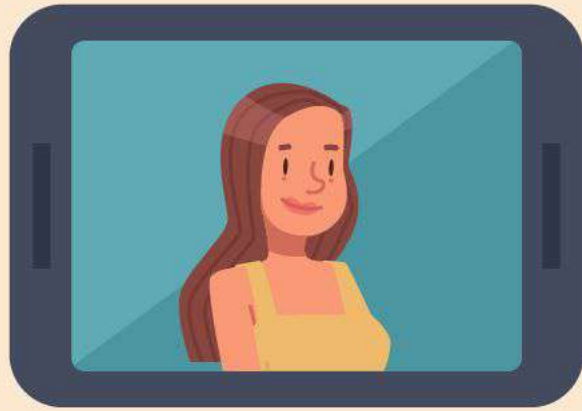
**SHORT FORM
(UNDER 1 MINUTE)**

*Add the hashtag #howdykorea in the video title, make the video public.

2. Complete and submit the online application form by scanning the QR code.



Topics



LONG FORM

- 1 Introduce your favorite K-pop idol, drama, movie, actor or webtoon.
- 2 Share a funny or surprising story from your experience living in Korea or learning Korean.
- 3 Compare the similarities and differences between Korean culture and your own.



SHORT FORM

- 1 Compare Korean culture, food or language with that of yours.
- 2 Imitate the voice, accent or speech style of a character from a Korean drama or movie while introducing yourself.
- 3 Share an interesting aspect of Korea or a unique characteristic of Koreans.



Eligibility

- Foreign nationals
- Overseas Koreans who are not native Korean speakers

Submission

Submission period	March 10, Monday – April 27, Sunday
Announcement of winners	May 14, Wednesday
Awards ceremony	May 29, Thursday (tentative)

*Winners will be announced in The Korea Times (print & online) and on the Howdy Korea YouTube channel.

*Winners residing overseas can participate online.

Prizes	Prize money	Number of winners
Minister of Culture, Sports and Tourism Award	2.5 million won	1
President's Award of The Cyber University of Korea	1 million won	1
Grand Prize	1 million won	2
Excellence Award	500,000 won	3
Special SNS Award	400,000 won	2
Creative Award	300,000 won	4